

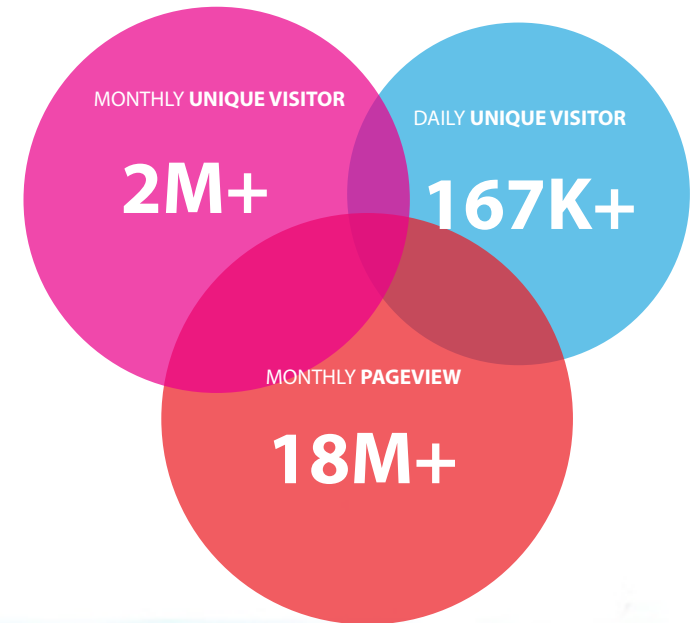
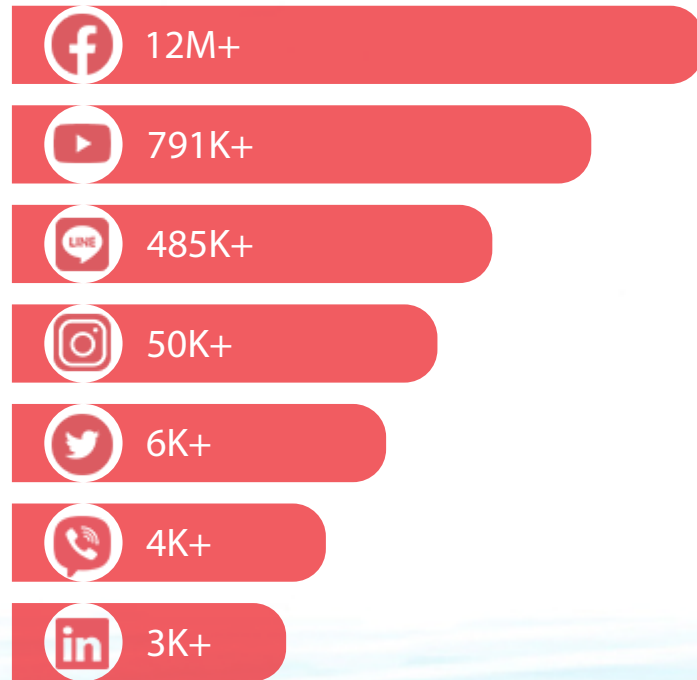


ABOUT SABAY



SABAY is the **leading digital media and entertainment group in Cambodia.** With cutting-edge services, engaging content and leading online properties, we want Sabay (meaning “Happiness”) to always be associated with **awesomeness.** With multi-platforms, flexible and targeted advertising solutions, we share a common mission: **help our customers (brands) get the most out of the online revolution.**

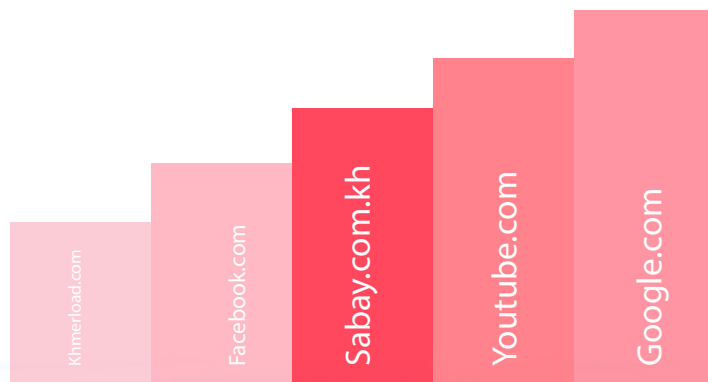
STATISTICS



WEBSITE RANK ON ALEXA

COUNTRY RANK: **1**

GLOBAL RANK: **1,894**



SERVICES OFFERED

IMPRESSION ADS

IN-TEXT ADS

POP-UP ADS

SECTION SPONSOR

IN-STREAM ADS

FACEBOOK THUMBNAIL ADS

WRITE-UP

EVENT COVERAGE

SERIAL CONTENT SPONSOR

PRODUCT REVIEW

SHORTFILM

WEBSITE DISPLAY ADS RATES

WEBSITE DISPLAY ADS	SABAY NEWS	KANHA	KLEY KLEY	REMARK
IMPRESSIONS LEADER BOARD MR1 MR2	\$ 2 \$ 2 \$ 1	\$ 1 \$ 1 \$ 0.5	\$ 1 \$ 1 \$ 0.5	Ads display in rotation with other Ads
VDO IMPRESSIONS MR1 MR2	\$ 3 \$ 2	\$ 2 \$ 1	\$ 2 \$ 1	VDO Ads display in rotation with other Ads
IN-TEXT	\$ 4	\$ 3	\$ 3	Ads display as impression
IN-TEXT EXCLUSIVE	\$ 4,000 PER MONTH	\$ 2,000 PER MONTH	\$ 1,000 PER MONTH	Exclusive Ads on selected section
POP-UP EXCLUSIVE	\$ 6,000 PER MONTH	\$ 3,000 PER MONTH	\$ 2,000 PER MONTH	Exclusive Ads on desktop and laptop (10 times per day)
SECTION SPONSOR	\$ 6,000 PER MONTH	\$ 2,000 PER MONTH	\$ 1,000 PER MONTH	Companion Ads display on selected section (Leader Board + MR1 + MR2)
SECTION SPONSOR EXCLUSIVE	\$ 8,000 PER MONTH	\$ 4,000 PER MONTH	\$ 2,500 PER MONTH	Exclusive companion ads display on selected section (Leader Board + MR1 + MR2 + In-Text)

FACEBOOK DISPLAY ADS

FACEBOOK DISPLAY ADS	SABAY NEWS	KANHA	KLEY KLEY	REMARK
FACEBOOK THUMBNAIL ADS	\$ 10,000 PER MONTH	\$ 6,000 PER MONTH	\$ 4,000 PER MONTH	Fixed Ads display on article thumbnail shared on Facebook
IN-STREAM ADS – 1ST DISPLAY		\$ 500 PER ADS		10 Seconds Ads embedded in video content Ads appear at 00:00:30 (30th second of the video)
IN-STREAM ADS – 2ND DISPLAY		\$ 400 PER ADS		10 Seconds Ads embedded in video content Ads appear at 00:01:30 (01:30th minute of the video)
IN-STREAM ADS – 3RD DISPLAY		\$ 300 PER ADS		10 Seconds Ads embedded in video content Ads appear at 00:03:30 (03:30th minute of the video)

ARTICLE RATES

KLEY KLEY

ARTICLE	SABAY NEWS	KANHA	KLEY KLEY	REMARK
WRITE-UP	\$ 250	\$ 200	\$ 200	Article written by Sabay and release on selected website and Facebook
PRESS RELEASE	\$ 200	\$ 150	\$ 150	Article given by client, edited by Sabay then release on selected website and Facebook
EVENT COVERAGE	\$ 300	\$ 300	\$ 300	Covering the event with photos and article written by Sabay and release on selected website and Facebook
EVENT COVERAGE + VDO	\$ 1,200	\$ 1,100	\$ 1,100	Covering the event with photos + VDO and article written by Sabay and release on selected website and Facebook

VIDEO CONTENT RATES

VIDEO CONTENT	SABAY NEWS	KANHA	REMARK
EVENT COVERAGE + VDO	\$ 1,000 PER EPISODE (MINIMUM PURCHASE IS 4 EPISODES)		Number Of Sponsor x 3 Co-sponsor Title In-stream Ads x 1 Product Placement x 1 Ending Credit Logo x 1
SERIAL CONTENT SPONSOR EXCLUSIVE	\$ 2,000 PER EPISODE (MINIMUM PURCHASE IS 4 EPISODES)		Number Of Sponsor x 1 Exclusive Sponsor Title In-stream Ads x 2 Product Placement x 1 Ending Credit Logo x 1
CAR REVIEW	START AT \$ 2,500 PER REVIEW		Concept, Script, Talent, Production, Exposure
GADGET REVIEW	START AT \$ 1,500 PER REVIEW		Concept, Script, Talent, Production, Exposure
RESTAURANT/SHOP REVIEW	START AT \$ 1,000 PER REVIEW		Concept, Script, Talent, Production, Exposure
BESPOKE	STARTING AT \$ 2,000 PER VDO		Concept, Script, Production, Exposure
SHORT FILM	STARTING AT \$ 5,000 PER VDO		Concept, Script, Production, Exposure

AD EXAMPLE







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